



THE MORNINGTON YACHT CLUB
ESTABLISHED 1946

FAMILY | FRIENDSHIP | SAILING



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THIS YEAR

“Together, let’s focus our attention on what makes a club great.

*Let’s define what we are proud of,
what we all aspire to be,
and celebrate it for many years to come”*



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CULTURE

“Our culture is our DNA. It defines who we are. It provides guidelines, boundaries and expectations of our members. It is the primary platform for inspiring and motivating our members. It is the most powerful resource we have to retain our members and it is the most powerful resource we have to attract new members. We all have it in us to be great members if we all subscribe to a great culture.”

It is important we have a strong culture.



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MYC CULTURE

*"We value family, friendship and sailing. MYC provides an inclusive and safe environment focused on delivering sailing opportunities for people in our region including youth and adults of all abilities. We will consider together: family, friendship and sailing in all we do."**

New Signage (Branding):

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As a first impression when entering the club,
in all our communications,
on all our promotions.

*It will be encouraged that the Chairperson for any committee meetings or Club Spokesperson for any announcements first read our Culture Statement.



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VOLUNTEERING

“What is Volunteering? Volunteering is offering help. People choose to volunteer for a variety of reasons. For some it offers the chance to give something back to the club or make a difference to the people around them. For others it provides an opportunity to develop new skills or build on existing experience and knowledge. The benefits of volunteering can help you reduce stress , combat depression, keep you mentally stimulated and provide a sense of purpose.”

Consider why you should be a Volunteer.



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MYC VOLUNTEERS

“Volunteering is not important at MYC, it is vital. If the cost of our volunteers were expensed we would not exist. It is also important to note that the volunteering effort of each member is different. While we all have a threshold on what we each can offer it does seem unfair that some choose to not volunteer knowing that others spend considerable time helping out for everyone’s benefit. There will always be a variance of efforts due to our own personal circumstances however doing nothing is not our culture.”

Consider why you should be a MYC Volunteer.



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VOLUNTEERING

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“We have a diverse and amazing membership base. Every member has the ability to help in some way to make the load light.”

1. Introduce a *Volunteer Portfolio* in our leadership structure.
2. Improve our volunteer *communications*.
3. Introduce *technology* to record, manage and recognise volunteer efforts.
4. We will *celebrate* our volunteers.
5. Update and publish weekly to all members a detailed *“to do list”*.

All members will be encouraged to volunteer. The more we volunteer the better off our club will be. The more we volunteer the stronger our culture will be.



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WOMEN IN SAILING

From Women & Girls in Sailing (Australian Sailing):

- Increase female membership of, and participation in, clubs – from sailing to race management to club leadership and management
- Encourage girls to take up and continue in the sport through support of GreenFleet, training camps, girl school sailing and regattas
- Promote female keelboat and off the beach sailing with new initiatives for Learn to Sail courses targeted at females
- Set up a network of WGIS club representatives



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WOMEN AND GIRLS

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“It is all very well to say we support women in sailing but let’s make a real effort where MYC can lead the way.”

1. Encourage strong women representation on MYC General Committee.
2. Recognise Women in Sailing in our leadership structure.
3. Devise and implement initiatives that support AS WGIS program.
4. Better support for GOSS (Girls out social sailing).
5. More club communications on Women in Sailing.
6. Recognise our unconscious bias.



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