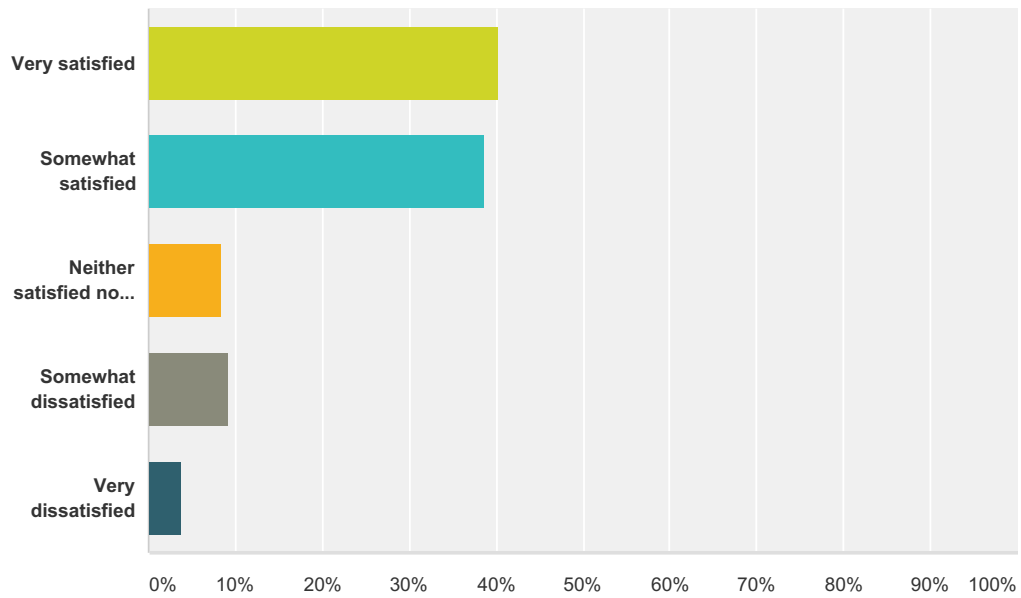


Q1 Overall, how satisfied or dissatisfied are you with your club?

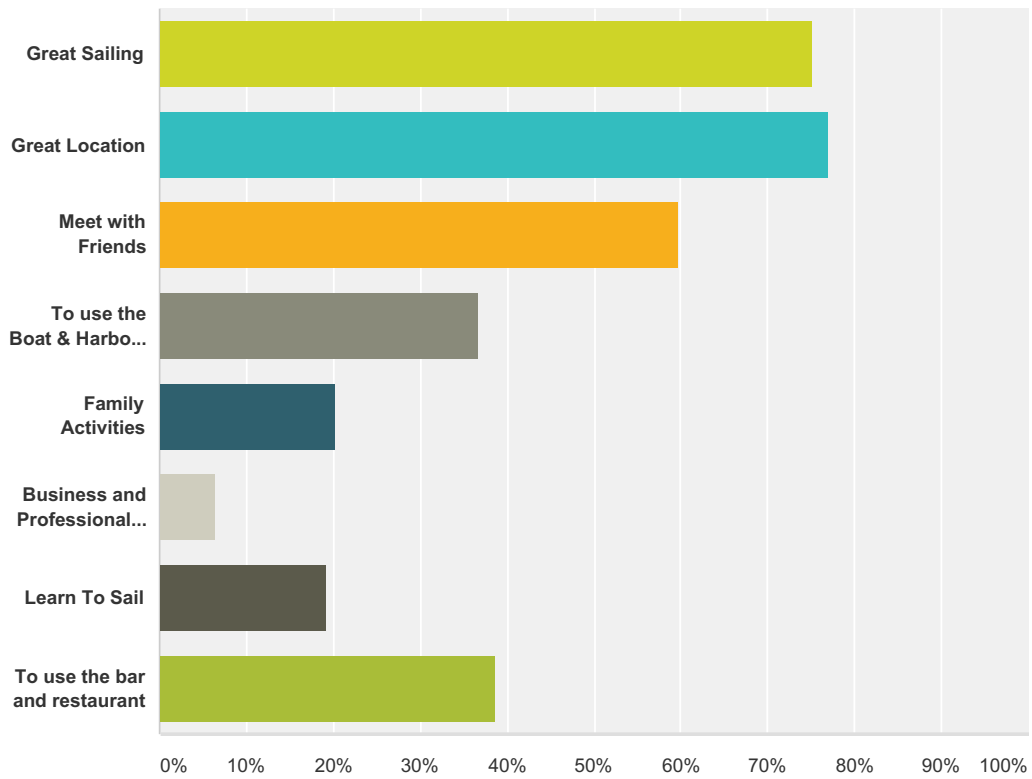
Answered: 109 Skipped: 0



Answer Choices	Responses
Very satisfied	40.37% 44
Somewhat satisfied	38.53% 42
Neither satisfied nor dissatisfied	8.26% 9
Somewhat dissatisfied	9.17% 10
Very dissatisfied	3.67% 4
Total	109

Q2 What are the main reason/s of being a member of your club? Select all that apply.

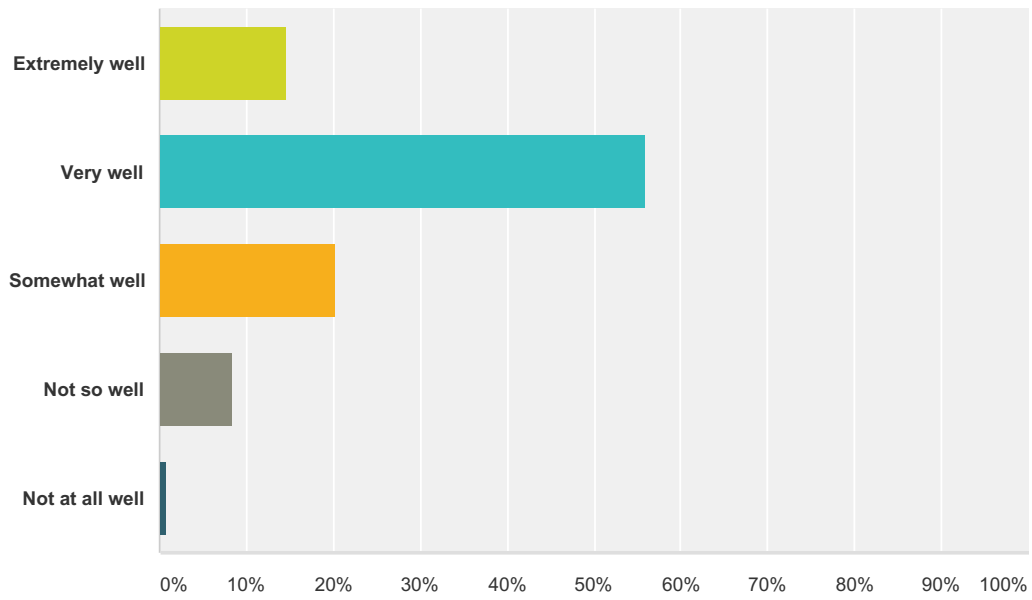
Answered: 109 Skipped: 0



Answer Choices	Responses
Great Sailing	75.23% 82
Great Location	77.06% 84
Meet with Friends	59.63% 65
To use the Boat & Harbour storage facilities	36.70% 40
Family Activities	20.18% 22
Business and Professional reasons	6.42% 7
Learn To Sail	19.27% 21
To use the bar and restaurant	38.53% 42
Total Respondents: 109	

Q3 How well does our club meet your needs?

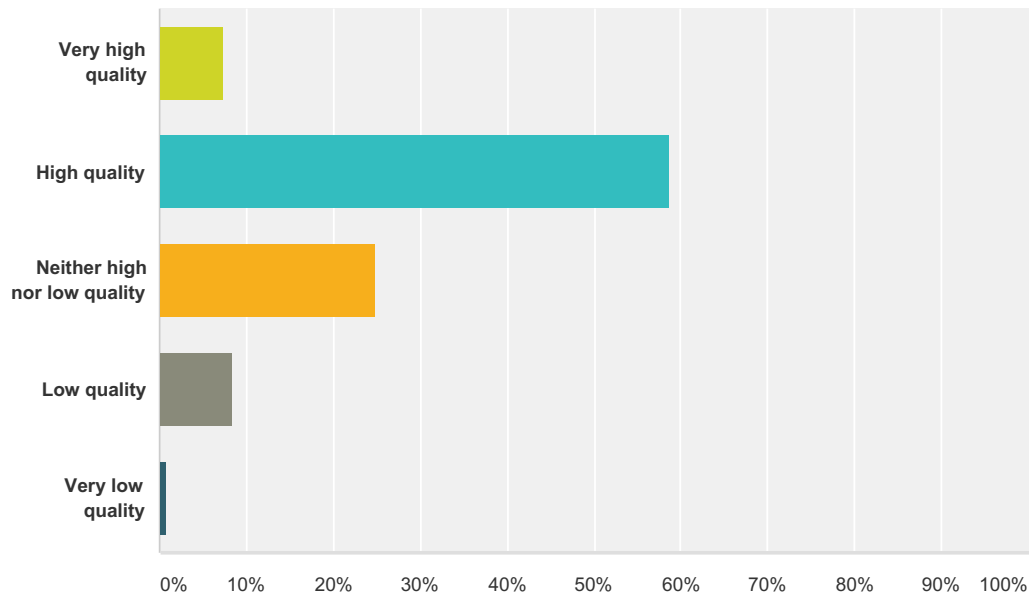
Answered: 109 Skipped: 0



Answer Choices	Responses	
Extremely well	14.68%	16
Very well	55.96%	61
Somewhat well	20.18%	22
Not so well	8.26%	9
Not at all well	0.92%	1
Total		109

Q4 How would you rate the quality of the club?

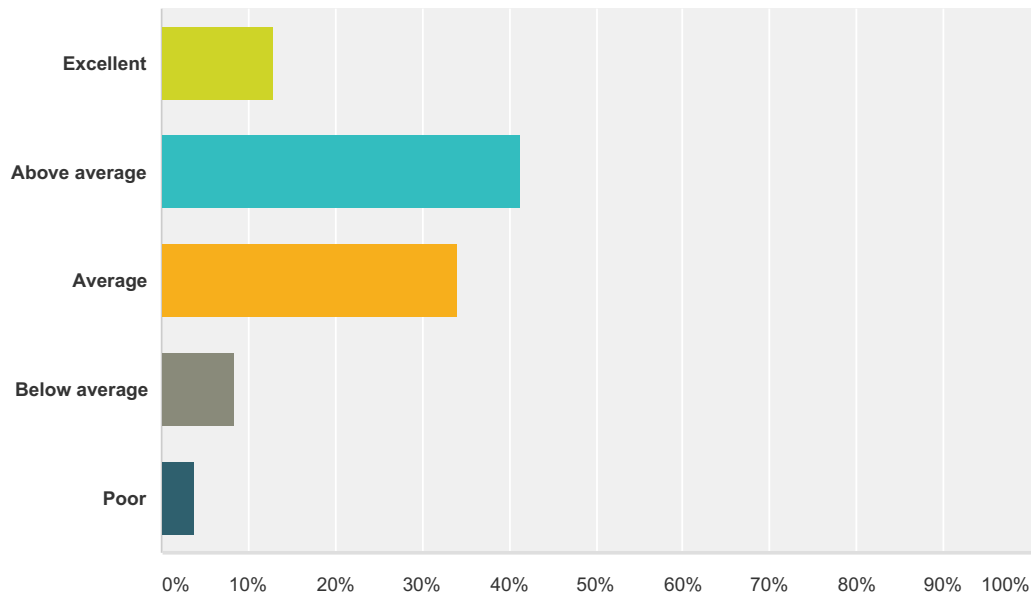
Answered: 109 Skipped: 0



Answer Choices	Responses
Very high quality	7.34% 8
High quality	58.72% 64
Neither high nor low quality	24.77% 27
Low quality	8.26% 9
Very low quality	0.92% 1
Total	109

Q5 How would you rate the value for money of the club?

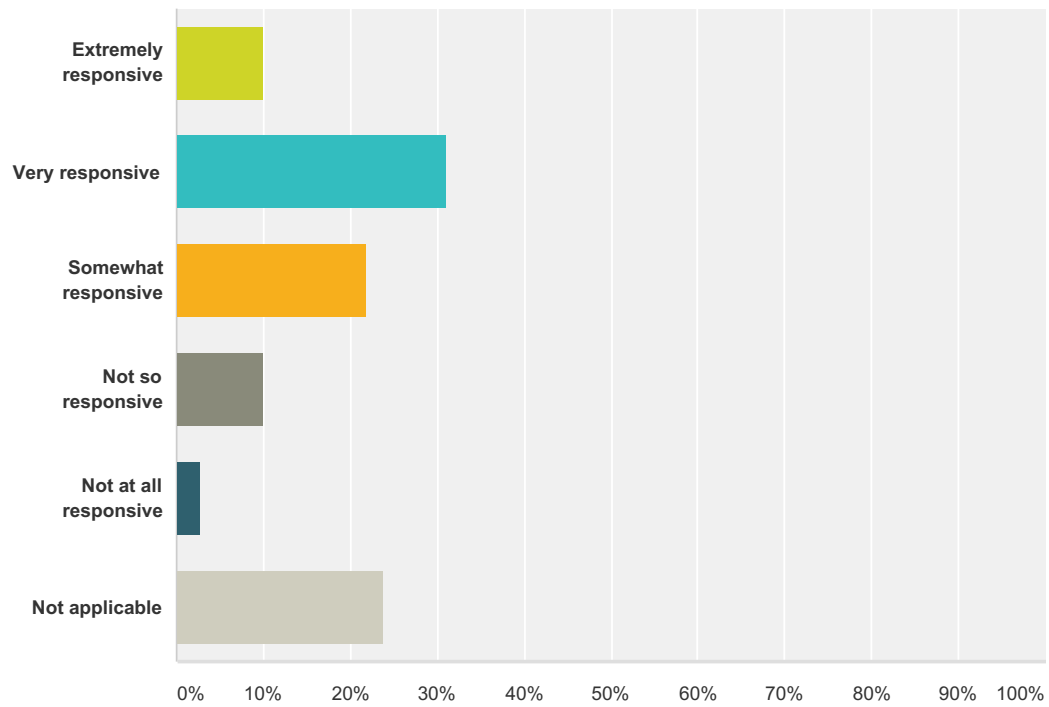
Answered: 109 Skipped: 0



Answer Choices	Responses
Excellent	12.84% 14
Above average	41.28% 45
Average	33.94% 37
Below average	8.26% 9
Poor	3.67% 4
Total	109

Q6 How responsive have we been to your questions or concerns about our club?

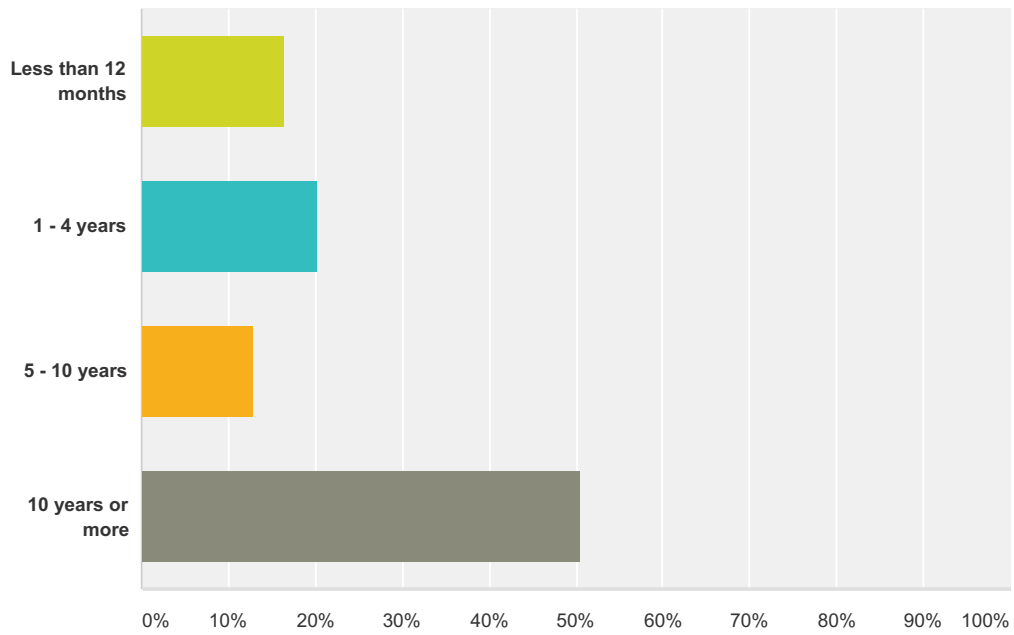
Answered: 109 Skipped: 0



Answer Choices	Responses	
Extremely responsive	10.09%	11
Very responsive	31.19%	34
Somewhat responsive	22.02%	24
Not so responsive	10.09%	11
Not at all responsive	2.75%	3
Not applicable	23.85%	26
Total		109

Q7 How long have you been a member of our club?

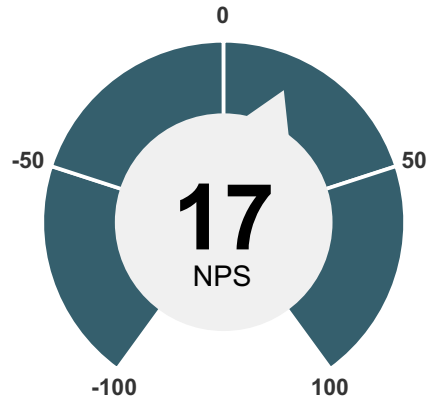
Answered: 109 Skipped: 0



Answer Choices	Responses
Less than 12 months	16.51% 18
1 - 4 years	20.18% 22
5 - 10 years	12.84% 14
10 years or more	50.46% 55
Total	109

Q8 How likely is it that you would recommend this club to a friend or colleague?

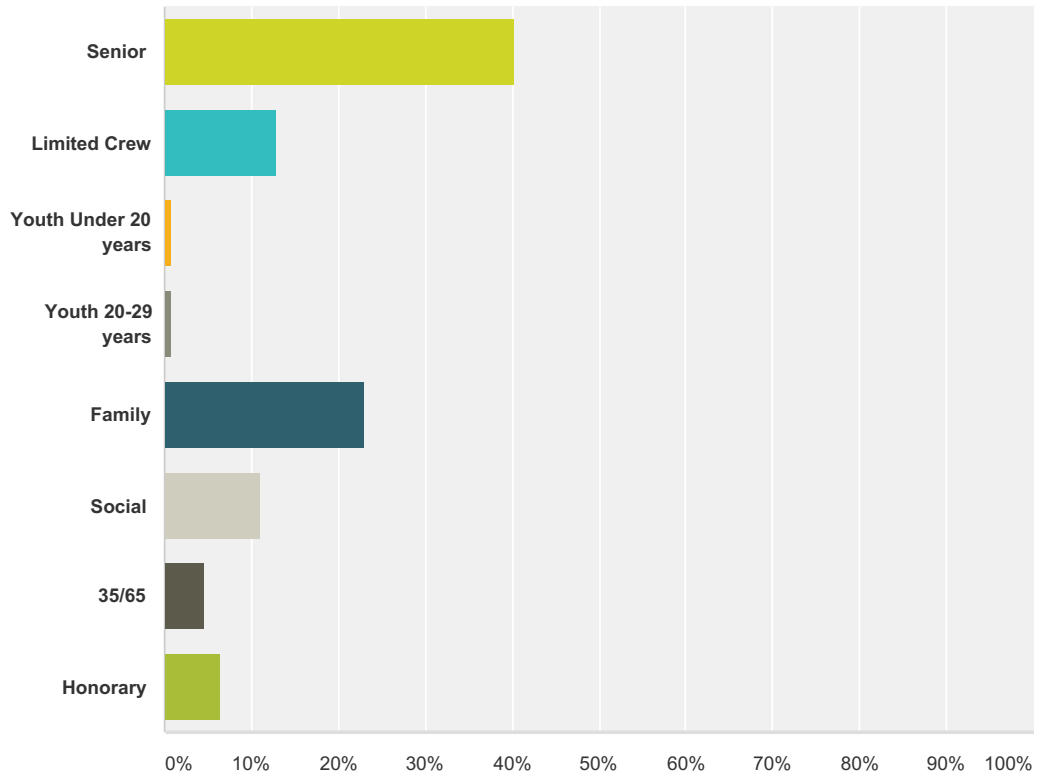
Answered: 109 Skipped: 0



Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
28% 30	28% 31	44% 48	17

Q9 What is your Membership Type

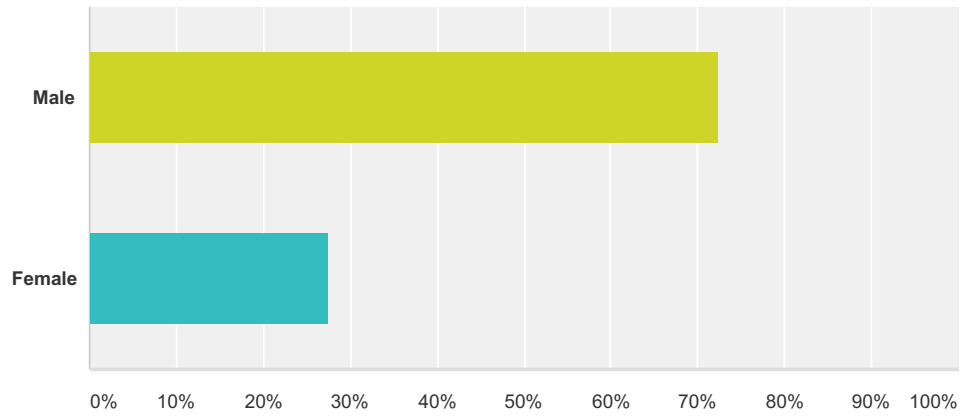
Answered: 109 Skipped: 0



Answer Choices	Responses	
Senior	40.37%	44
Limited Crew	12.84%	14
Youth Under 20 years	0.92%	1
Youth 20-29 years	0.92%	1
Family	22.94%	25
Social	11.01%	12
35/65	4.59%	5
Honorary	6.42%	7
Total		109

Q10 Please indicate your gender

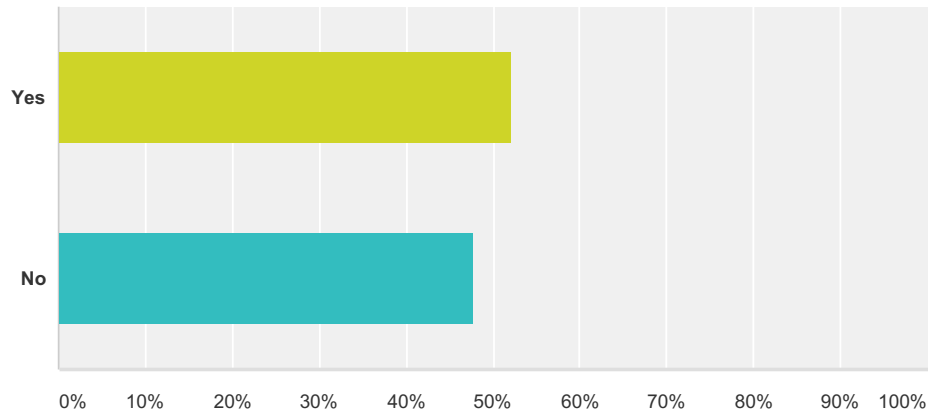
Answered: 109 Skipped: 0



Answer Choices	Responses
Male	72.48% 79
Female	27.52% 30
Total	109

Q11 Are you a boat owner?

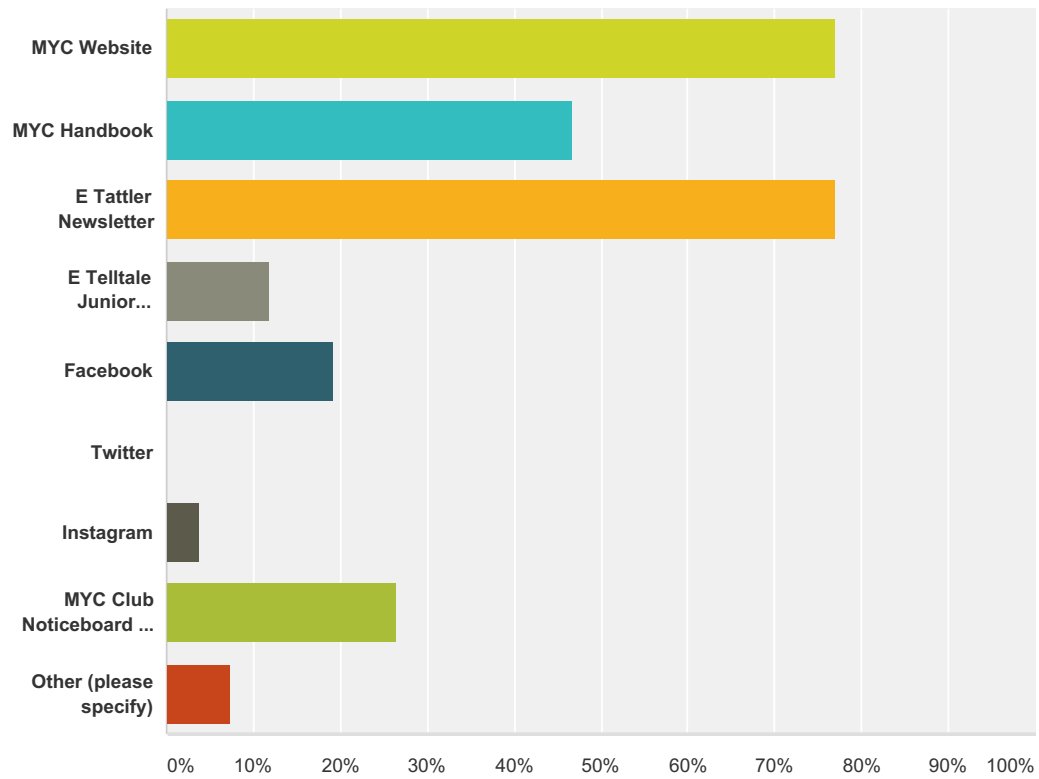
Answered: 109 Skipped: 0



Answer Choices	Responses
Yes	52.29% 57
No	47.71% 52
Total	109

Q12 What type of communications do you use to seek Club Information

Answered: 109 Skipped: 0



Answer Choices	Responses
MYC Website	77.06% 84
MYC Handbook	46.79% 51
E Tattler Newsletter	77.06% 84
E Telltale Junior Newsletter	11.93% 13
Facebook	19.27% 21
Twitter	0.00% 0
Instagram	3.67% 4
MYC Club Noticeboard and Posters around club	26.61% 29
Other (please specify)	7.34% 8
Total Respondents: 109	

Q13 Do you have any other comments, questions, or concerns?

Answered: 44 Skipped: 65

Q14 Please provide Name if willing to be contacted about your survey responses and to enter Prize draw for \$75 merchandise voucher

Answered: 64 Skipped: 45

Answer Choices	Responses	
Full Name	98.44%	63
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	98.44%	63
Phone Number	0.00%	0